

**Amendment to the Claims:**

The listing of claims replaces all prior versions of the claims.

Claims 1-5 (canceled)

Claim 6. (currently amended) A method for processing a short message service (SMS) message comprising

embedding a value-added field in the SMS message by an originator of the SMS message, the field being indicative of a value-added service requested by the originator, and

instantiating the value-added service from the combination of the field supplied by the originator and originator-specific data pre-stored in an originator database,

~~The method as recited in claim 1~~ wherein the field relates to a teleconference and includes telephone numbers or member identifiers of participants and further including initiating a teleconference call to each of the participants.

Claims 7-11 (canceled)

Claim 12. (currently amended) A method for processing a short message service (SMS) message comprising

embedding a value-added field in the SMS message by an originator of the SMS message, the field being indicative of a value-added service requested by the originator and wherein the value-added service is instantiated from the combination of the field as supplied by the originator and originator-specific data pre-stored in an originator database,

processing the field to instantiate the value-added service, and  
implementing the value-added service based upon the processed field in the SMS message and the originator-specific data in the database,

~~The method as recited in claim 7~~ wherein the field relates to a teleconference and includes telephone numbers or member identifiers of participants and

the implementing includes initiating a teleconference call to each of the participants.

Claim 13 (canceled)

Claim 14. (previously presented) A method for establishing a teleconference via a short message service (SMS) message comprising

embedding a teleconference field in the SMS message by an initiator of the teleconference, and

instantiating the teleconference from the combination of the field as supplied by the initiator and initiator-specific data pre-stored in an initiator database.

Claims 15-18 (canceled)

Claim 19. (previously presented) A system for initiating a teleconference via a short message service (SMS) message comprising

means for embedding a teleconference field in the SMS message by the initiator of the teleconference, and

a teleconference bridge for establishing the teleconference based upon information in the teleconference field.